

July 10th, 2017

Wednesday, July 12th, 2017
Brief Materials prepared by: Advance

U.S Environmental Protection Agency
Washington, D.C.

ADMINISTRATOR SCOTT PRUITT

National Turkey Federation Annual Leadership Conference

DATE: Wednesday, July 12th, 2017

EVENT TIME: 7:30AM – 8:00AM

LOCATION: Washington Court Hotel; 525 New Jersey Ave. NW, Washington, D.C. 20001

SPEAKING TIME: 7:30AM – 8:30AM

AUDIENCE: Around 100 people involved in turkey/poultry farming

POC: Jennifer Zukowski Dansereau JDansereau@turkeyfed.org **Personal Matters / Ex. 6**

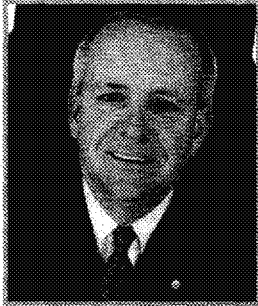
Background: For more than 75 years of its history, the National Turkey Federation (NTF) has served as the national advocate for the turkey farmer and processors—representing their point of view to Congress and federal agencies. NTF also tracks trends and identifies challenges unfolding in the public, legislative, regulatory, and news media that could potentially impact the entire industry. NTF's professional staff helps members successfully bridge an understanding between the public and the producer.

6:30AM	Advance Arrives at Capitol Holiday Inn
Personal Matters / Ex. 6	
7:30AM	Arrive at Washington Court Hotel Drop off Location: Alley way
7:30AM – 8:00AM	Speaking Engagement: National Turkey Federation Annual Leadership Conference Topic: Location: Washington Court Hotel Greeted by: Carl Wittenburg, NTF Chairman Lisa Wallenda Picard, VP, NTF Introduced by: Marvin Childers, President of the Poultry Association Note: Administrator has met Marvin previously. Mr. Childers is very honored at the opportunity to introduce the Administrator. Run of Show: -Marvin Childers will introduce the administrator -Remarks -Open for a few questions -Depart Staffing: Amy, Forrest Attendees: Around 100 people involved in Turkey farming. POC: Jennifer Dansereau JDansereau@turkeyfed.org Personal Phone / Ex. Personal
8:00AM – 8:45AM	Depart Washington Court Hotel for Office Pick up location: Same as drop off

TOPIC/TALKING POINTS: Lincoln preparing

PRESS: Closed Press

NEED TO KNOW PARTICIPANTS:



Marvin Childers, President of the Poultry Association: Childers has been president of The Poultry Federation, which represents the poultry and egg industry in Arkansas, Missouri and Oklahoma, since January 2007. The State Poultry Executives Association elected Childers to a two-year term as its president in 2016. Marvin Childers is also the president of The Poultry Federation, a tristate organization including AR, OK and MO. He has served in this capacity since January 2007. He served as an Arkansas State Representative from 2001 to 2006 and has practiced law with Friday, Eldredge & Clark since 2000. Prior to joining the Friday law firm, he developed a general practice in Blytheville, AR, where he was a partner with Burrow, Harlan and

Childers. Childers received a B.A. in Accounting from the University of Mississippi and his Juris Doctor from the University of Mississippi School of Law. He is a member of the Arkansas Bar Association, Missouri Bar Association, and the Pulaski County Bar Association. Marvin was raised on a family farm in Cooter, MO where his family grew over 2,000 acres of cotton, soybeans, wheat and milo. Currently

Personal Matters / Ex. 6

the administrator before.

Will be introducing the Administrator. As met



Carl Wittenburg, National Turkey Federation Chairman: Raised in Wyndmere, ND, on a turkey, cattle and grain farm, Carl had an early involvement in agriculture which manifested as participation in 4-H and Future Farms of America (FFA) throughout high school. In college, Carl co-owned, and operated a turkey farm in Rugby, ND which he would later sell in 2010. Upon graduating from North Dakota State University, Carl went to work for Northern Pride Incorporated, a turkey processing facility, as production coordinator and by 1992, Carl was recruited as the USA Sales Manager for Hybrid Turkeys. Seven short years later Protein Alliance was formed with his business partner Jeff Stauffenecker. Carl has been very involved in the turkey industry as the North Dakota Poultry Industries chair and an elected member of the National Turkey

Federation (NTF) executive committee since 2008 where he chairs the NTF's Communications committee. In 2010, Carl [redacted] purchased the family turkey farm in Wyndmere, ND and are shareholder members of Northern Pride, Inc. **Will be greeting the administrator.**



Lisa Wallenda Picard, Vice President, NTF: Lisa is Vice President for Scientific and Regulatory Affairs for the National Turkey Federation. At NTF, she serves as the primary resource for association members on all regulatory matters, both foreign and domestic. She heads the association's Technical and Regulatory committee, the Turkey Health and Welfare committee and the Trade committee. She is also the turkey industry representative for USDA's Agricultural Trade Advisory Committee. Previously, Lisa was the Chief of Staff for USDA's Food Safety and Inspection Service, assisting in overseeing the

10,000-person agency that regulates and inspects meat, poultry and egg products for sale in the U.S. and abroad. Lisa also served as FSIS Director of Congressional and Public Affairs where she was responsible for congressional relations, media affairs and constituent outreach for the Agency. Prior to joining FSIS in 2002, Lisa served as National Director of Public Relations for Ringling Bros and Barnum and Bailey. She also spent several years lobbying on animal welfare, agriculture and technology issues. She is a veteran of numerous political campaigns at the local, state and national level. **Might also greet the Administrator.**